

# Nillumbik Shire Diamond Creek

Situated on Wurundjeri land in the southern part of Nillumbik Shire, Diamond Creek spans approximately 17.8 square kilometers and is home to a population of 12,606.

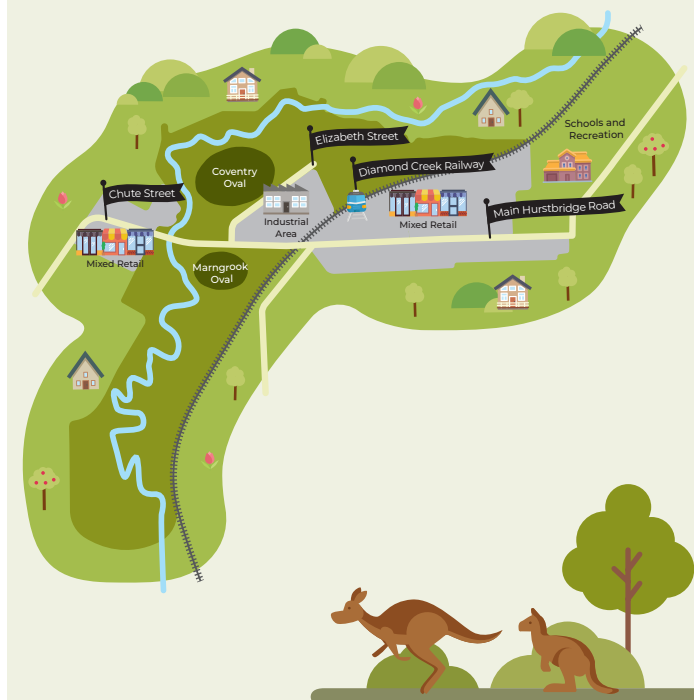
The township's main activity center serves as a hub for a diverse range of industries, including retail, manufacturing, construction, hospitality, and creative enterprises. Key business areas are concentrated along Chute Street, Main-Hurstbridge Road, and the surrounding side streets.

Diamond Creek boasts several popular attractions, such as the scenic Diamond Creek Trail, the expansive Diamond Creek Regional Play Space, vibrant hospitality venues, and striking public art installations.

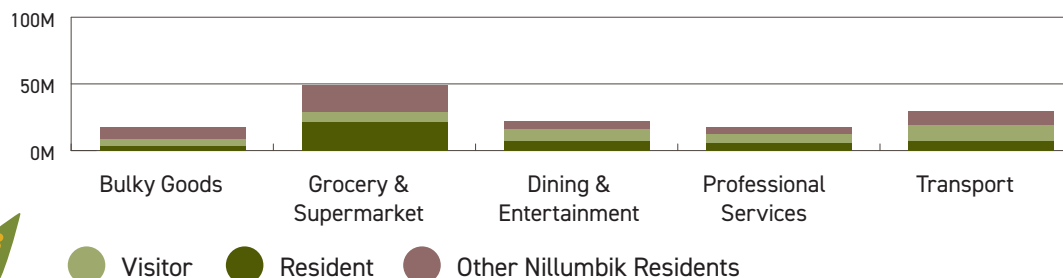


## Economic Profile

### Key Activity Areas of Diamond Creek



### Top 5 spend categories



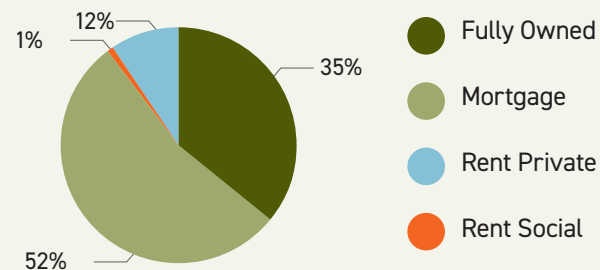
Current  
Population  
**12,606**

2046  
estimated  
population  
**14,487**

Significant growth in 5-11  
& 60+ age group



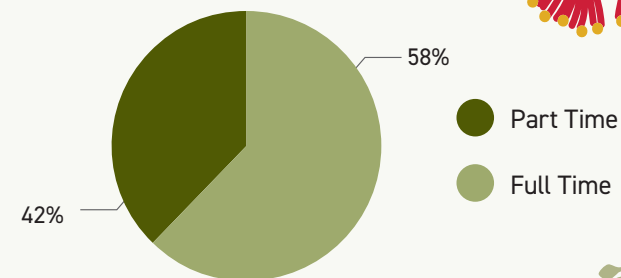
## Household tenure



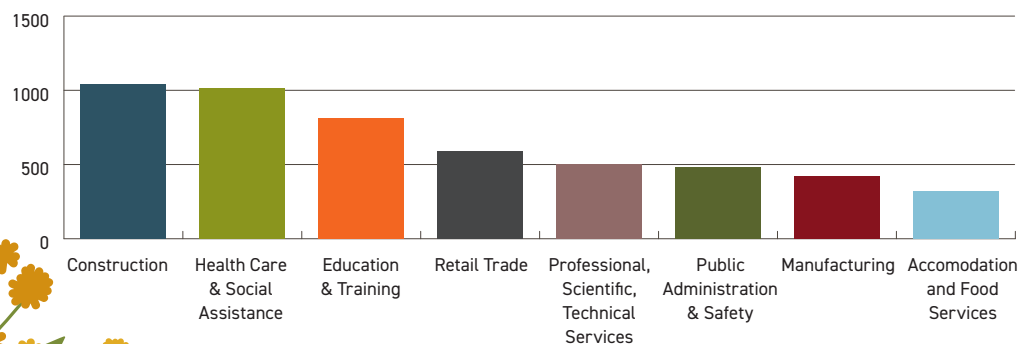
**\$2,508**  
Median Household  
Weekly income

## Residential employment

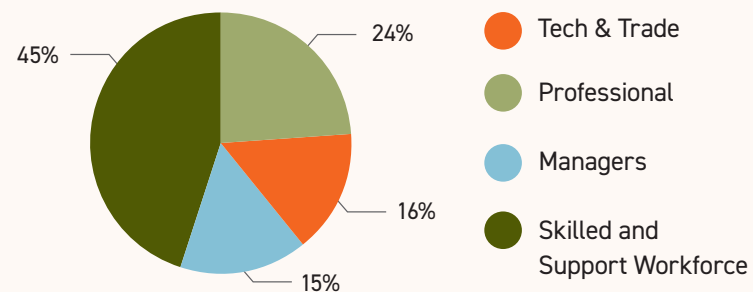
**7,058**  
Residents  
employed



## Employment by industry



## Occupation of workers



**510**  
Businesses



**1,767**  
Workers

